

Generational

On-the-Go Rises Among Younger Ages

Lunch is leading dayparts.

What percent of all your lunch meals are purchased from foodservice?



43%
of Gen Z's lunches are from foodservice



41%
of Millennials' lunches are from foodservice



34%
of Gen X's lunches are from foodservice



27%
of Baby Boomers' lunches are from foodservice



Going... going... grub!

I'm eating food from foodservice on the go more often now than two years ago

