

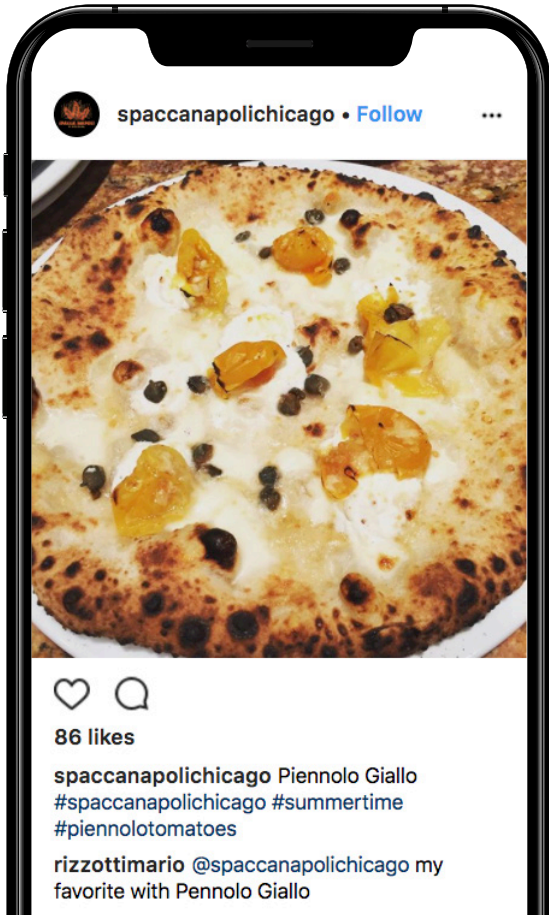
Pizza

From the Motherland

Regional Italian pizzas are on the rise!

Pictured Below: Spacca Napoli's Piennolo Giallo pizza

Photo from Instagram: @spaccanapolichicago



Rise of the Pizza Connoisseurs

43%

eat pizza at least weekly

49%

want more authentic pizza offerings

44%

choose operators who use high-quality/fresh toppings and ingredients

Up from 40% in 2016

44%

choose operators who have the best crust

Up from 40% in 2016

Find out what consumers mean by "best crust" in the full report.

