

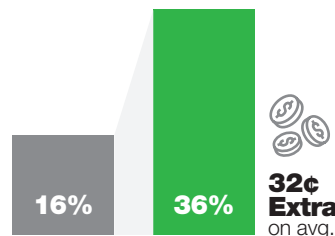
Takeout & Off-Premise Delivery's Here!

Eco-friendly Price Thresholds

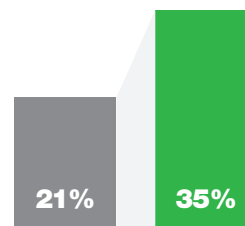
Willingness to pay extra based on the following statements

See how much extra respondents are willing to pay for all statements in the full report

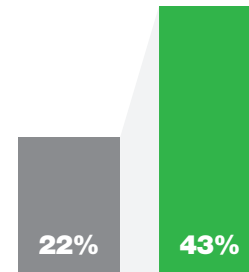
■ 2016 ■ 2018



Eco-friendly packaging available for an additional charge



100% recycled, compostable, biodegradable eco-friendly packaging available for an additional charge.



Help save the trees and the planet! Eco-friendly packaging is available for an additional charge

67%



of third-party delivery users would be willing to pay a monthly fee in order to have delivery fees waived

See how much they'd pay for this benefit in the full report.

68%

of regular takeout users (once a month+) say they order takeout at least three to four times per month

58%

of all foodservice orders are for carryout and delivery among regular takeout consumers

33%

of consumers who order takeout more often than in 2016 say it's due to easy-to-use new mobile apps and amenities

30%

of consumers say they typically purchase more food when ordering carryout versus dining in

"I typically purchase more food when I order for carryout or delivery than dine-in"

43%
Among Ages 18-34

23%
Among Ages 35+