

Poultry

“Which herbs and spices do you prefer _____ to be flavored with?”

See all responses, including the most popular choices in the full report.

33%

of consumers say they will try to eat more chicken over the next year

78%

of consumers consider turkey healthy

46%

of millennials who eat chicken say they're likely to order chicken dishes for delivery

77%

are more likely to purchase poultry described as “fresh”

50%

of those who eat chicken prefer white meat to dark meat



30%

Basil



19%

Curry Powder



18%

Ginger

Chicken

Turkey



27%

Rosemary



25%

Sage



18%

Cayenne Pepper