

Retail Foodservice

73%
of prepared foods occasions are taken to go

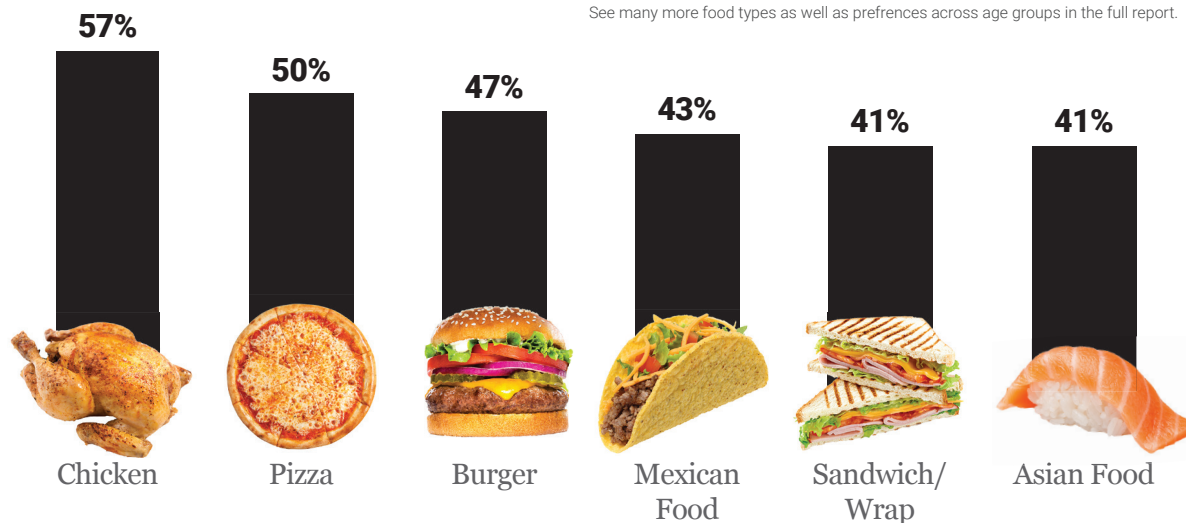
66%
of consumers purchase prepared foods from retail at least three times per month

64%
of prepared foods consumers say they would be at least somewhat likely to visit a full-service restaurant within a grocery store

39%
of consumers say they would increase their prepared foods purchase frequency if value was improved

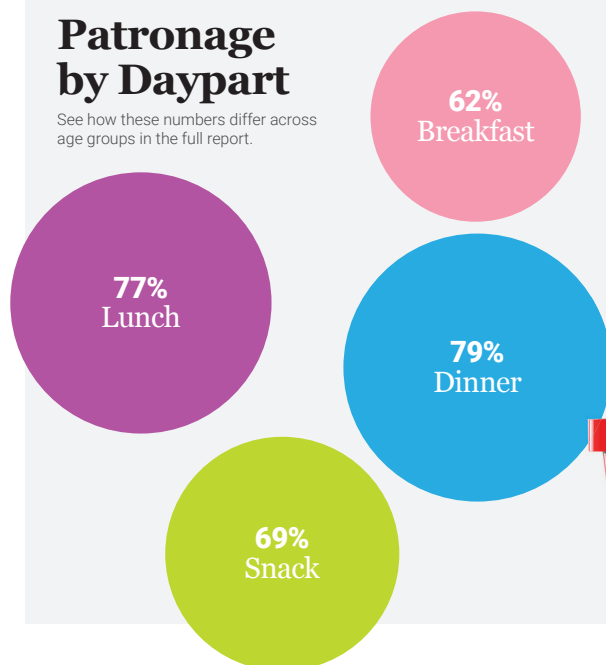
Lunch and Dinner Food Appeal

See many more food types as well as preferences across age groups in the full report.



Patronage by Daypart

See how these numbers differ across age groups in the full report.



Impulse vs. Planned Purchase

■ Planned ■ Unplanned

See how purchase behavior differs between demographics in the full report.

